

Project Appraisal and Scrutiny Committee Recommendation

Project Name	Wulfstan Way Public Art Commission
Committee	Community Services Committee
Portfolio	Arts, Sport and Public Places
Committee Date	13 th October 2011
Executive Councillor	Cllr Rod Cantrill
Lead Officer	Nadine Black

Recommendation/s

Financial recommendations –

- The Executive Councillor is asked to recommend this capital scheme (which is not included in the Council's Capital Plan) for approval by Council, subject to resources being available to fund the capital and revenue costs associated with the Scheme. The total capital cost of the project is £45,000 this is to be funded from Developer Contributions.
- There are no revenue implications arising from the project.

Procurement recommendations:

- The Executive Councillor is asked to approve the carrying out and completion of the procurement of the Wulfstan Way Public Art Commission.
- If the quotation or tender sum exceeds the estimated contract value by more than 15% the permission of the Executive Councillor and Director of Finance will be sought prior to proceeding.

1 Summary

1.1 The project

In September 2010, an Environmental Improvement Project at Wulfstan Way was approved by South Area Committee. The proposals for the scheme included the principle of the inclusion of public art within the project. The proposals for the Environmental Improvements were developed in

consultation with the local community and there was an aspiration for the project to include artist designed seating. The principles for a public art commission as part of this wider project have now been developed and a budget set.

Target Start date	November 2011
Target completion date	June 2012

1.2 The Cost

Total Capital Cost	£45,000
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Capital Cost Funded from:

Funding:	Amount:	Details:
Reserves	£	
Repairs & Renewals	£	
Developer Contributions	£45,000	SEE APPENDIX B
Other	£	

Revenue Cost

Year 1	£0
Ongoing	£0

1.3 The Procurement

The commission to develop and implement public participation in the project and to design, build and install the artwork/s will be submitted for tender to both local and national artists. Cambridge City Council's procurement procedure will be followed. An artist will be commissioned

through 'open competition'. The commission is a single commission, which comprises of four inter-related stages. The commission will be open to a sole artist or artist collaboration.

2 Capital Project Appraisal & Procurement Report

2.1 What is the project?

This proposed commission is to design and deliver a bespoke artwork, which forms seating as an integral element of the public realm improvements. The resulting street furniture will be installed to coincide with Queen Elizabeth II Diamond Jubilee in early June 2012. This commission will reflect the spirit of the Diamond Jubilee, rather than literally translate it.

The vision for this commission is to develop and deliver an artwork/s in the form of seating, which reflects the social history of the past 60 years of the local area and also community aspirations for the next 60 years.

In order to develop and deliver this vision, the commissioned artist/s will be required to develop strong public participation elements for the project. This will require working with local school children and older residents to explore the social activity, local stories and history from the area over the past 60 years and also explore their aspirations for the next 60 years.

The artist/s will use this activity as research for the development of the design for the seating.

The proposal complies with the City Council's Public Art Supplementary Planning Document and Arts Strategy.

2.2 What are the aims & objectives of the project?

Desired Outcomes of the commission:

- create a high quality work of art to act as seating

- aid community building
- inspire and involve young people and families to learn more about their local area
- enhance the sense of belonging by residents to their local neighbourhood
- engaged communities willing to participate in shaping their local neighbourhoods
- recognise and raise awareness of the importance of the Local Centre and encourage people to use it
- inspire people to engage with their local area
- celebrate the wider public realm improvements
- celebrate Queen Elizabeth II's Diamond Jubilee

This project will contribute to achieving the following Council Visions:

VISION: A city which is diverse and tolerant, values activities which bring people together and where everyone feels they have a stake in the community

- engaged communities willing to participate in shaping their local neighbourhoods
- recognise and raise awareness of the importance of the Local Centre and encourage people to use it inspire people to engage with their local area.

VISION: A city which draws inspiration from its iconic historic centre and achieves a sense of place in all of its parts with generous urban open spaces and well designed buildings

- to improve the quality of the public realm.
- ensuring Cambridge residents can access and experience a range of arts
- aid community building
- recognise and raise awareness of the importance of the Local Centre and encourage people to use it

2.3 Summarise the major issues for stakeholders & other departments

In 2009, at the request of members, officers from services across the Council reviewed the function and condition of the Wulfstan Way Local Centre with a view to recommending possible improvements. Two consultations conducted in June and July 2009 established the key points of concern to local residents and primary school students. A proposal for improvements was developed and approved in October 2010. As part of this consultation the community were interested in the integration of public art into an Environmental Improvement Project and the principle of this was also approved in October 2010. Local Ward Members are supportive of the project.

The project will be developed and delivered by the Streets and Open Spaces Project Delivery Team and will have minimal impact on other departments. The end product will be maintained as part of the existing maintenance regime for this area and will not impact on existing resource allocations.

Possible stakeholders to be included in the further development of project include:

Local Ward Councillors

Residents involved in Environmental Improvement workshops

The Primary and Secondary Schools in the vicinity of Wulfstan Way

Churches in the vicinity of Wulfstan Way

Sheltered Housing Residents in the vicinity of Wulfstan Way

Business proprietors in the Local Centre

2.4 Summarise key risks associated with the project

- Without the project there will be not be the provision of seating within the new Local Centre.
- If the Tender is not in a form, which is familiar and attractive to artists, we risk not attracting the right artist to apply for the commission.

- Due to the timetable, an artist ideally should be commissioned in 2011, in order to have the appropriate time to develop and implement the public participation element and then design and create the final artwork

2.5 Financial implications

- a. Appraisal prepared on the following price base: 2011/12
- b. Specific grant funding conditions:
None
- c. Other comments

The budget for the project is £45,000 and is to be funded via Public Art Developer Contributions, which have been commuted from the following Planning Applications:

06/1298/FUL – Rear of 124-154 Wulfstan Way - £25,000
05/1333/OUT – 21/21A Queen Ediths Way - £20,000

2.6 Capital & Revenue costs

(a) Capital	£	Comments
Commission	28,000	
Purchase of vehicles, plant & equipment		
Professional / Consultants fees	12,500	Project Management & Artist Fees
IT Hardware/Software		
10% Project Contingency	4,500	
Total Capital Cost	45,000	

(b) Revenue	£	Comments
Total Revenue Cost	0	

2.7 VAT implications

VAT implications for this project are yet to be confirmed.

2.8 Environmental Implications

The proposal will have a low positive Climate Change impact.

The proposal aims to raise the quality of the public realm in the local centre at Wulfstan Way, as part of the wider improvement works and raise awareness of the local centre to encourage local residents to use their local facilities. This may encourage residents to reduce their level of car use.

2.9 Other implications

Equal Opportunities Implications

The project is in a highly accessible location for all to view. Projects emanating from this commission will reach out to all sections of the community and will be designed from participation by the community.

Community Safety

The proposed artwork must be durable and virtually maintenance free. Vandalism will remain a risk, but should be minimised through the design process.

2.10 Estimate of staffing resource required to deliver the project

The Public Art Officer will lead on the project and be supported with project management by the Streets and Open Spaces Project Delivery Team. The internal fees associated with these resources will be funded by the scheme budget and are included in the capital cost of the scheme in section 2.6 above.

Skills required / internal or external	Estimated number of hours	Proposed Timescale	
		Start date	Finish date
Project coordination and management (<i>internal</i>)	140	01/11/11	15/06/12
Legal Services (<i>internal</i>)	5	01/11/11	15/01/12
Design & Supervision (<i>external</i>)	160	15/01/12	15/06/12

2.11 Identify any dependencies upon other work or projects

None

2.12 Background Papers

- The Public Art Supplementary Planning Document
<http://www.cambridge.gov.uk/public/docs/Public%20Art%20Supplementary%20Planning%20Document.pdf>
- The Arts Strategy
<http://www.cambridge.gov.uk/ccm/content/leisure-and-entertainment/arts-strategy.en>
- Wulfstan Way Local Centre Environmental Improvements Approval
<http://www.cambridge.gov.uk/democracy/mgConvert2PDF.aspx?ID=2529>

2.13 Inspection of papers

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Capital Project Appraisal - Capital costs & funding - Profiling

Appendix A

	2011/12	2012/13	2013/14	2014/15	Comments
	£	£	£	£	
Capital Costs					
Building contractor / works	0	32,500			
Purchase of vehicles, plant & equipment					
Professional / Consultants fees	9,375	3,125			Including Artist Fees
Other capital expenditure:					
Total Capital cost	9,375	35,625	0	0	
Capital Income / Funding					
Government Grant					
Developer Contributions	9,375	35,625			SEE APPENDIX B
R&R funding					
Earmarked Funds					
Existing capital programme funding					
Revenue contributions					
Total Income	9,375	35,625	0	0	
Net Capital Bid	0	0	0	0	

Appendix B

SUMMARY OF DEVELOPER CONTRIBUTIONS

Cost Centre	Planning Reference	Contribution Type	Address	Confirmed Use (Y/N)	Planning Officer Initials	Amount (£)
35627	06/1298/FUL	Public Art	Rear 124-154 Wulfstan Way	Y	SD	25,000
35773	05/1333/OUT	Public Art	21/21A Queens Ediths Way	Y	SD	20,000
TOTAL						45,000